



# BIMAL KUMAL

## Diploma IT Engineer | Website Designer | WordPress Developer

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### PROFILE

Motivated Diploma IT Engineering graduate with hands-on skills in website design, Meta Ads, Google Ads, and WordPress development. Interested in building modern websites, supporting digital marketing campaigns, and helping brands grow their online presence through practical and creative solutions.

### CORE SKILLS

- Website Design and responsive layout creation
- WordPress website setup and customization
- Meta Ads campaign setup and promotion support
- Google Ads campaign basics and targeting support
- Basic HTML, CSS, and JavaScript portfolio development

### PROJECT HIGHLIGHTS

#### Personal Portfolio Website

Designed a dark modern personal portfolio using HTML, CSS, and JavaScript with profile section, skill bars, project gallery, contact form, and CV button.

#### WordPress Website Work

Created and customized WordPress-based websites with practical layouts for service presentation and better user experience.

#### Ads Support

Supported Meta Ads and Google Ads setup for audience reach and visibility.

### EDUCATION

#### Diploma in IT Engineering

Completed

### TOOLS & PLATFORMS

[HTML](#) [CSS](#) [JavaScript](#) [WordPress](#) [Meta Ads](#) [Google Ads](#)

### STRENGTHS

- Quick learner
- Creative mindset
- Interest in digital marketing
- Basic front-end problem solving
- Teamwork and communication

### LANGUAGES

Nepali, English